

For Immediate Release
February 25, 2014
Los Angeles, CA

Corey Helford Gallery
presents



POP-EYECONIC

AN EXPLORATION OF POPULAR ICONIC CHARACTERS



AARON MARTIN / BEN FROST / BUMBLEBEE / CARLOS RAMOS
CHRIS ANTHONY / COLIN CHRISTIAN / DAVID STOUPAKIS / D*FACE
ERIC JOYNER / HIKARI SHIMODA / JENNYBIRD ALCANTARA / JOEY REMMERS
KINSEY / NATALIA FABIA / KORIN FAUGHT / LOLA / LUKE CHUEH / MEGGS / MIA ARAUJO
MICHAEL MARARIAN / MIKE STILKEY / NATE FRIZZELL / PAUL FRANK
PETER GRONQUIST / PURE EVIL / RICHARD OLIVER / ROBERT XAVIER BURDEN
RON ENGLISH / SARAH FOLKMAN / SAS CHRISTIAN / JOSH AGLE AKA SHAG
SHARK TOOF / SOEY MILK / TOM BAGSHAW

OPENING RECEPTION SATURDAY, MARCH 15, FROM 7-10PM
ON VIEW MARCH 15 - MARCH 28, 2014

Culver City (March 15, 2014) - On **Saturday, March 15, 2014, Corey Helford Gallery** is proud to present the most recent in our series of innovative group exhibitions, "**POP-EYECONIC - An Exploration of Popular Iconic Characters,**" with 35 of the top artists in the New Contemporary Art movement.

Looking to explore the iconic characters who define popular artistic symbolism, we have asked an ambitious and diverse group of artists - from street to surreal to New Classicist - to provide one new work each, featuring their choice of POP ICONS that have special meaning to them, but rendering

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the icons in each artist's own particular style and placing them in situations relevant to that artist's usual subject matter. The resonance of the icon's image and significance to the viewer will add a timeless cultural significance and statement to each work and create a snapshot of the icon's relevance to the New Contemporary Movement and its multitude of enthusiasts. There is a reason that Salvador Dali wanted to collaborate with Walt Disney, Jeff Koons devoted a great deal of his work to Popeye, and Andy Warhol chose iconic American products, such as Campbell's soup and Brillo Pads, to be his signature works.

The opening reception for "POP-EYECONIC" takes place Saturday, MARCH 15, from 7-10pm at Corey Helford Gallery. The reception is open to the public, and the exhibition will be on view through March 28, 2014.

COREY HELFORD GALLERY

Located in the Culver City Art District, Corey Helford Gallery was established in 2006 by Jan Corey Helford and her husband, television producer and creator, Bruce Helford (Anger Management, The Drew Carey Show, George Lopez, The Oblongs). Corey Helford Gallery represents a diverse collection of Contemporary artists influenced by today's pop culture, encompassing the genres of New Figurative, Pop Surreal, Graffiti and Street Art. Artists include Josh Agle (Shag), Ray Caesar, D*Face, Chloe Early, EINE, Ron English, Natalia Fabia, HUSH, Kukula, Lola, The London Police, Sylvia Ji, Eric Joyner, Michael Mararian, Brandi Milne, Buff Monster, Risk, Amy Sol, Martin Wittfooth and Kazuki Takamatsu. Renowned for its notable exhibitions, the gallery has presented "Charity By Numbers," which was co-curated by Gary Baseman and featured an unprecedented lineup of artists including Mark Ryden, Marion Peck, Shepard Fairey, Todd and Kathy Schorr, Camille Rose Garcia, and Michael Husar, as well as "La Noche de la Fusion," an epic Carnavalesque festival and solo exhibition for Pervasive artist Gary Baseman. In 2010, Corey Helford Gallery partnered with Bristol's City Museum & Art Gallery for the transatlantic collaboration "Art From The New World," a world-class United Kingdom museum exhibition showcasing work by a formidable group of 49 of the finest emerging and noted American artists. Corey Helford Gallery presents new exhibitions approximately every four weeks. For more information and an upcoming exhibition schedule, please visit coreyhelfordgallery.com.

Corey Helford Gallery

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Open Tuesday - Saturday, Noon to 6:00pm

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